



# LEADER PRESENCE

Command the Room and Zoom

## For Business Professionals

### Who Should Attend?

- ✓ Executives
- ✓ Directors and Senior Leaders
- ✓ High-Potential Candidates
- ✓ Class size is limited to 8

### How Will You Benefit...

- Develop your executive presence and self-confidence while speaking or presenting in public.
- Become aware of areas in need of improvement using during recorded presentations
- Receive one-on-one feedback from a professional speaker
- Develop your executive presence through vocal and visual elements
- Practice methods to connect with any audience
- Master Corporate Storytelling
- Develop messages to engage and inspire your audience to action
- Professionally facilitate a Q&A segment in your presentation
- Use design techniques to create compelling visual aids
- Receive one-on-one coaching from a Professional Communication Skills Coach

### Workshop Description

#### **Executive Presence**

Learn how to develop your presence through visual and vocal methods. Connecting with your audience in a confident but approachable way will determine how well you connect. Practice establishing a strong connection with the audience by managing first impressions. *(One recorded exercise)*

#### **Building your Message**

Learn a process for developing power and inspirational opening and closing remarks as well as the persuasive and informative approaches to developing the body of your message for the audience. Further develop your presentation with the construction of a persuasive message or story, built to connect with the audience. Leave participants with your vision and their next steps. *(Two Individual Activities)*

#### **Delivering your Message**

The final session will focus on delivery; using effective visual aids, handling questions, objections and becoming a coach to others. Using the four levels of visual aids, participants will build a slide deck and prepare for a 9- minute presentation to be delivered in their one-on-one coaching session. *(One recorded exercise)*